

STUDENT CLASS AND EXTRACURRICULAR TIMETABLE - WEEK 1

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
8:00		Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
9:00		Networking Breakfast & Programme Orientation	Market Research & Segmentation 60 minutes	The Micro Environment: SWOT Analysis 60 minutes	The Recruitment Process 60 minutes	Sources of Business Finance 60 minutes	Guided Cultural Exploration
10:00			Break	Break	Break	Break	
11:00		Introduction to Enterprise 60 minutes	Marketing Mix: Product & Pricing 60 minutes	PEST Analysis: Political & Economic Factors 60 minutes	Training & Development 60 minutes	Revenue, Costs & Profits 60 minutes	Study Support
12:00		Break	Break	Break	Break	Break	
13:00		Business Aims & Objectives 60 minutes	Marketing Mix: Place & Promotion 60 minutes	PEST Analysis: Social & Technological Factors 60 minutes	Motivation & Retention 60 minutes	Cash Flow Forecasting 60 minutes	Lunch Break
14:00	Student Arrival & Check In	Lunch Break	Lunch Break	Lunch Break	Lunch Break	Lunch Break	Lunch Break
15:00		Project Launch 90 minutes	Project: Marketing Mix & Campaigns 90 minutes	Project: Applying SWOT & PEST 90 minutes	Practical Workshop	Project: Cash Flow Forecast 90 minutes	Olympics in the Park
16:00	The Immersive Quest Launch & Walking Tour	Guided Cultural Exploration	Creative Workshop	Social Activities		Sports Programme	
17:00	Welcome Talk Parents & Students	Study Support	Study Support	Study Support	Study Support	Study Support	Graduation
18:00	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner	
EVENING ACTIVITIES	Student Induction Talk	Sports Programme	Debate Society	Debate Society	Debate Society	The Big Quiz	Tabletop Games Championship
	Welcome Activities	Guided Cultural Exploration Colleges Walking Tour	Capture the Flag	The Immersive Quest	Creative Workshop		Social Activities
		Social Activities		Social Activities	Run Club		
EVENING SHOUT							
	Curfew (22:00)	Curfew (22:00)	Curfew (22:00)	Curfew (22:00)	Curfew (22:00)	Curfew (22:00)	Curfew (22:00)

STUDENT CLASS AND EXTRACURRICULAR TIMETABLE - WEEK 2

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
8:00	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
9:00	Coach Excursion	Production Methods 60 minutes	Globalisation: Imports & Exports 60 minutes	Ethical Considerations in Enterprise 60 minutes	Challenge Day	Exhibition Day	Student Departure
10:00		Break	Break	Break			
11:00		Quality Control & Assurance 60 minutes	The Macro Environment: The Trading Game 60 minutes	The Future of Enterprise 60 minutes	AI in Enterprise 60 minutes	Graduation Preparation	
12:00		Break	Break	Break			
13:00		Factors of Location 60 minutes	Environmental Considerations 60 minutes		Lunch Break	Lunch Break	
14:00		Lunch Break	Lunch Break	Lunch Break	Lunch Break	Lunch Break	
15:00		Project: Operations Management 90 minutes	The Immersive Quest	Project: Enterprise Pitch 90 minutes	Student Feedback & Exhibition Day Preparation	Graduation	
16:00		Punting		Tournament Afternoon	Sports Programme		
17:00		Study Support	Study Support: Assignment Preparation				
18:00	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner	
EVENING ACTIVITIES	Campus Cinema	Debate Society	Sports Programme	Debate Society	Debate Grand Final	Graduation Party	
		Creative Workshop		Social Activities			
	Social Activities	Karaoke	Guided Cultural Exploration	Talent Show	Creative Workshop		
		Social Activities			Social Activities		
EVENING SHOUT							
	Curfew (22:00)	Curfew (22:00)	Curfew (22:00)	Curfew (22:00)	Curfew (22:00)	Curfew (22:00)	